

NEW BRAND INTRODUCTIONS
1976-1983

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Qtrs.	1976				1977		1979		1980	1981	1982	1983			
	Now 1/76	Merit 1/76	Tall 2/76	Fact 9/76	Real 6/77	Decade 9/77	Arctic Lights 3/79	Triumph 6/79	Cam- bridge 4/80	Generics 12/80	Barclay 1/81	Bright 11/82	Satin 1/83	Players 4/83	Century 6/83
1976 1st	.42	1.04	.39(Feb/Mar)												
2nd	.64	1.29	.18												
3rd	.50	1.53	.13	.79(Sep)											
4th	.63	1.81	.15	.26											
1977 1st	.50	2.33	.14	.17											
2nd	.45	2.28	.14	.14	1.81(June)										
3rd	.44	2.39	.14	.10	.35	.65(Sep)									
4th	.49	2.52	.13	.30	.60	.17									
1978 1st	.51	2.66	.13	.09	.47	.21									
2nd	.52	2.86	.11	.01	.40	.20									
3rd	.54	2.98	.09	-	.41	.15									
4th	.54	3.26	.09	-	.39	.13									
1979 1st	.51	3.50	.09	-	.36	.12	.61(Mar)								
2nd	.55	3.76	.09	-	.35	.10	.21	.65(June)							
3rd	.61	3.80	.09	-	.34	.08	.22	.24							
4th	.48	3.84	.08	-	.30	.06	.19	.38							
1980 1st	.74	4.17	.08	-	.30	.06	.17	.42							
2nd	.84	4.14	.08	-	.26	.04	.13	.41	.42						
3rd	.66	4.27	.08	-	-	.03	.10	.40	.28						
4th	.71	4.32	.08	-	-	.02	.09	.36	.31	.19(Dec)					
1981 1st	.64	4.77	.07	-	-	.01	.06	.64	.29	.29	1.20				
2nd	.72	4.30	.07	-	-	.01	.06	.28	.24	.36	1.03				
3rd	.66	4.51	.07	-	-	.01	-	.24	.23	.49	1.34				
4th	.66	4.39	.07	-	-	.01	-	.24	.18	.69	1.47				
1982 1st	.68	4.67	.07	-	-	.01	-	.25	.20	.73	1.16				
2nd	.73	4.47	.06	-	-	.01	-	.21	.18	.81	1.28				
3rd	.67	4.72	.06	-	-	.01	-	.19	.19	.93	1.08				
4th	.66	4.09	.05	-	-	-	-	.16	.13	1.39	1.20	.91(Nov/Dec)			
1983 1st	.71	4.76	.06	-	-	-	-	.20	.15	2.47	1.14	.67	.56		
2nd	.69	4.18	.06	-	-	-	-	.17	.12	2.36	.91	.36	.34	1.07	.64(June)